

A BRIEF HISTORY OF

WPRC

The Winnipeg Poverty Reduction Council is a collective impact initiative of United Way Winnipeg.

2008-2011

WPRC focused on program initiatives, including **Business-Education Partnerships, You Can Do It Awards**, and the **Asset Building Bursary** and supported the formation of the **Winnipeg Boldness Project**.

2014

The **Plan to End Homelessness in Winnipeg** was released.

2015

With the work of EHW underway, WPRC redeveloped its Framework for Action (2015-2020) and chose **Independence through Income** as the priority focus moving forward.

2017

In October 2016, Council approved the action plan **TRC 92: Youth Employment**, informed by the Truth and Reconciliation Commission's 92nd call to action.

WPRC continues to develop the plan with the goal of widespread and growing corporate sector engagement in Indigenous youth employment.

2007

WPRC was formed after a community engagement process, **Journey Forward**, facilitated by **United Way Winnipeg**.

2012

Homelessness was identified as a priority focus by Council and the **Task Force to End Homelessness** was formed.

2015

A new organization, **End Homelessness Winnipeg (EHW)** was formed, the inaugural board was elected, and the President and CEO Louis Sorin was hired.

2016

Based on extensive community consultation, Council arrived at **youth employment through an Indigenous lens** as an area where it could create the greatest impact.



WINNIPEG
**POVERTY
REDUCTION
COUNCIL**



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For a Better Winnipeg

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